

# FLUX

## Facebook Business Manager: Permissions Guide

Written by

**Flux Full Circle**

Purpose

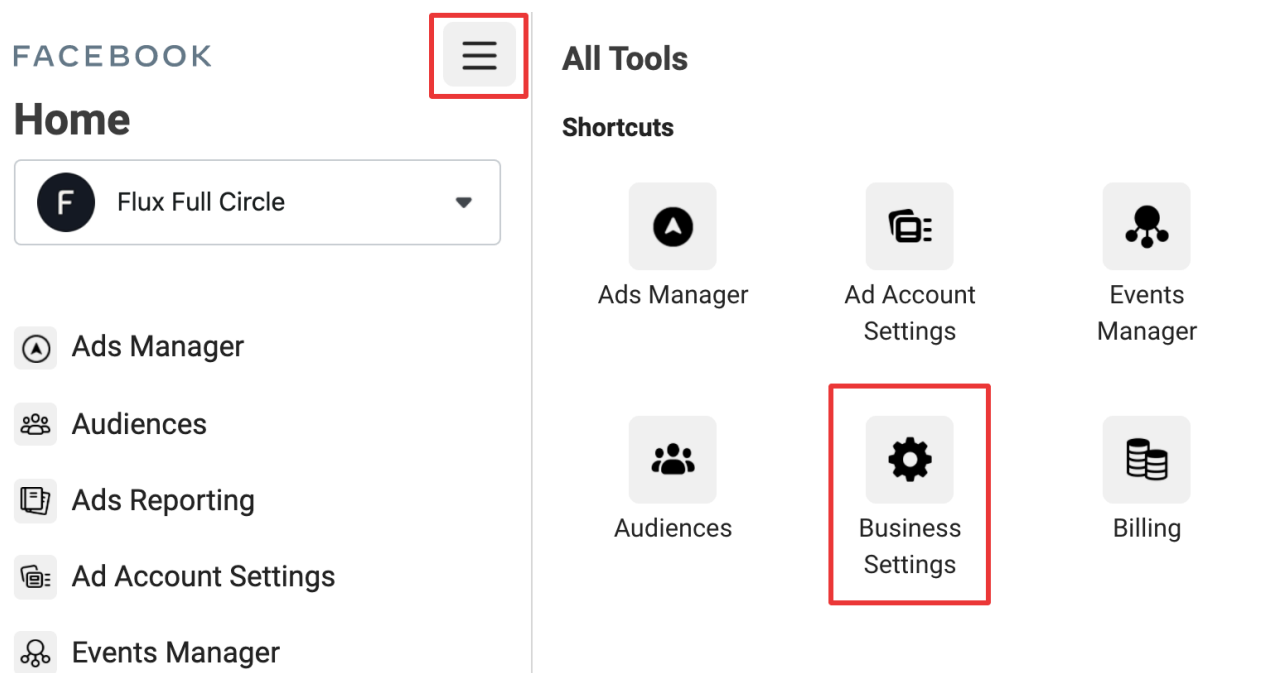
**To provide clients with instructions on how to give Flux access to their Facebook Business Manager**



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**Document Owner:** Flux Full Circle

## Step 1:

Go to your Facebook Business Manager account and log in.  
(If you have not set up Facebook Business Manager, please contact your Flux Account Catalyst)





## Step 2:

Go to Business Settings  
Below Users, click Partners:

FACEBOOK



## Business Settings

 Flux Full Circle 

 **Users** 

**People**

**Partners**

System Users

 **Accounts** 

Pages

Ad Accounts

Business Asset Groups

Apps

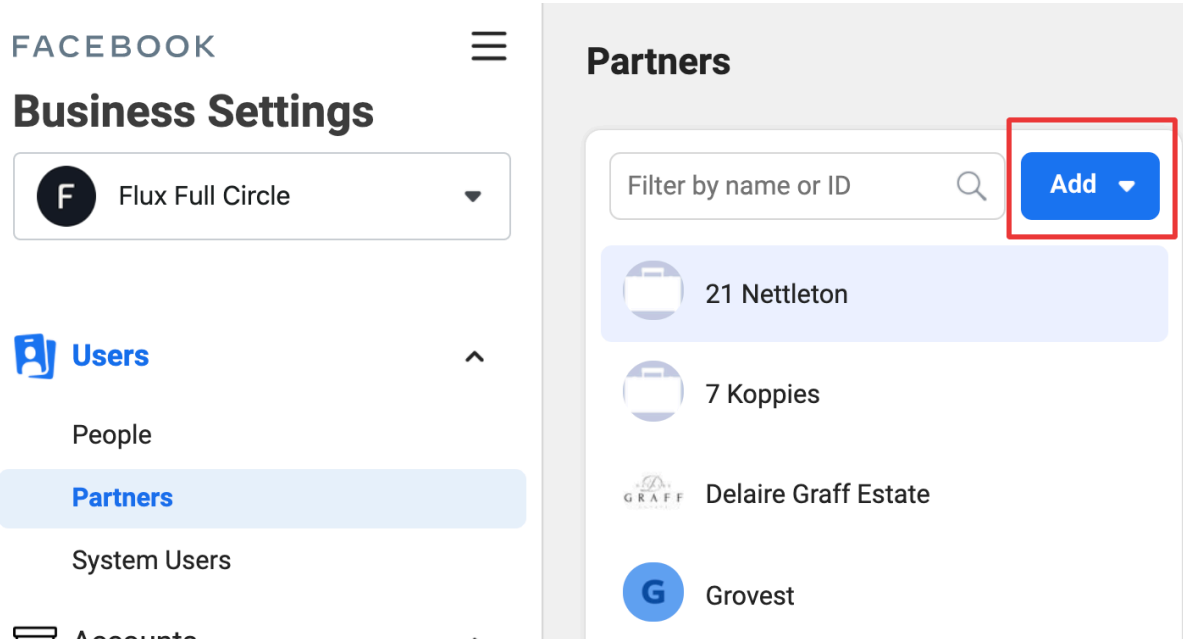
Instagram Accounts

Line of Business

WhatsApp Accounts

### Step 3:

Then click on Add



Then click on “Give a partner access to your assets”.

You then enter **Flux's Business Manager ID - 255421769201184**.

Then click Next.

### Step 4:

On the next screen, you can add partners to multiple assets.

Choose a type of asset in the first column. Select the accounts you would like Flux to have permissions to (Flux service plan dependent, select **Facebook Page** and **Instagram Account**).

Select the assets you want to add your partner to in the second column. Here you select your brand account (name) and Instagram handle respectively.

Assign a role for your partner in the third column. This grants certain rights to us as a partner.

Click Save.

**That is it! Flux Full Circle will now have permissions to actively manage your account on your behalf!**